

ST. MARY MAGDALEN CATHOLIC SCHOOL
2024 ANNUAL AUCTION & GALA

Sponsorship
Opportunities



SATURDAY, MARCH 9, 2024

Parish Life Center

6pm Doors Open • 7pm Dinner • 8:15pm Live Auction

9-11pm Music & Dancing

Premier fundraising event for capital improvements, tuition assistance and school endowment.

2024 ANNUAL AUCTION & GALA

Legacy Sponsor

BRAND EXPOSURE

- Exclusive event naming opportunity
- School signage opportunity (pick one)
 - Logo banner on outdoor track fence
 - Logo banner inside gymnasium
- Sponsor spotlight in monthly school e-newsletter
- Prime exposure on all event print and digital communications sent to school and parish community, including church bulletin
- Dedicated website and social media recognition
- Dedicated presence during event including:
 - Logo presence on main stage video projection
 - Emcee recognition
 - Business logo on all event cocktail napkins

EVENT

- Reserved parking for four (4)
- Champagne reception beginning at 5pm
- Reserved VIP table for eight (8) guests
- One (1) bottle of champagne + two (2) bottles of wine
- 24 signature drink tickets
- Two (2) event tickets to 2025 Auction
- Additional exclusive opportunities

CONTRIBUTION ~ \$5,000



2024 ANNUAL AUCTION & GALA

Sponsorships

GOLD SPONSOR

\$3,000

- Champagne reception beginning at 5pm
- Reserved VIP table for eight (8) guests
- One (1) bottle of champagne + two (2) bottles of wine
- 16 signature drink tickets
- Print and digital recognition on website, social media, and church bulletin
- Logo presence on main stage video projection during event
- Emcee recognition during event

SILVER SPONSOR

\$2,000

- Champagne reception beginning at 5pm
- Reserved VIP table for eight (8) guests
- Two (2) bottles of wine + 8 signature drink tickets
- Print and digital recognition on website, social media, and church bulletin

ADDITIONAL OPPORTUNITIES

Friends of SMMCS

\$1,000

- Reserved table for eight (8) guests
- Two (2) bottles of wine
- “Name Your Table” opportunity

Below includes two (2) event tickets, event presence and social media recognition.

\$800/ea

- Champagne Reception Sponsor
- Cocktail Bar Sponsor
- Centerpiece Sponsor
- Photo Booth Sponsor

Below includes event presence and social media recognition.

\$550/ea

- Live Entertainment Sponsor
- Décor Sponsor
- DJ Sponsor
- Linens Sponsor
- Print Media Sponsor
- Hydration Station Sponsor
- Dessert Sponsor